

1stOncology™ : Making Smart People Smarter!



For **Executive Team, Business Developers, Search & Evaluation Professionals** and **Clinical Developers**, BioSeeker Group's premium tool, 1stOncology™, powers positive contributions by everyone in your company towards your common goals in cancer drug development while at the same time strengthening everyone's expertise, their value to the team and their own career development!

"Empower your entire organization while furthering everyone's career development"

With 1stOncology™ your company gets the full picture of what is happening across all oncology therapeutic areas and technologies, the players involved, the strength and competitive position of their pipelines, the development coming out of the world's 10 most influential cancer meetings, the targeting landscape and much, much more.

"Comparable to the cost of a single PDF report but ever so much more versatile"

1stOncology™ makes smart people smarter for a modest investment, comparable to the cost of a single PDF report but ever so much more versatile. 1stOncology™ is continuously updated with both conference reports and new drug intelligence via its interactive analysis tools. Simply considering 1stOncology™ as part of your company's conference budget, it will support your teams across 10 of the

world's most influential meetings in oncology (AACR, ASCO, ASGCT, ASH, EORTC-NCI-AACR, ESMO, SITC and BIO (International, Europe and Asia)) for less than the cost of two people attending one international conference! For those not able to attend any of the conference(s) in person, 1stOncology™ ensures that your company is not missing out on the important take home messages you need to know about.

Always Up To Date & Always On: The Most Advanced and Comprehensive Tool Available

Unlike a normal, static market research report which starts to get out of date directly after its release, 1stOncology™ provides an ever updating coverage of all areas and stages of development in cancer therapeutics, from traditional chemotherapies to precision medicine and from discovery to market.

Covers

- Immuno-Oncology (incl. Immune checkpoint inhibitors (ICIs), CAR-T therapies, TCR therapies, cancer vaccines, immunogenic cell death (ICD) from oncolytic viruses (OVs) etc)
- Bispecific molecules, DNA editing, Lipo/Nanoformulated drugs, Epigenetics, Protein Kinase Inhibitors, any many other enabling technologies
- Small molecules & Biologics (Incl. Antibodies, Peptides, RNA (mRNA, siRNA etc), DNA etc)
- Deals and Alliances
- Startups & Award Winning Technologies
- BD&L contacts
- Clinical trials results
- Clinical biomarker/CDx
- And much more

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Supports

- Business Development
- Clinical Development
- Search & Evaluation
- R&D
- Business Intelligence
- Competitive Intelligence
- Scientific Intelligence
- Due Diligence

With a simple point and click interface anyone in your company can navigate the environment of current development, drill down into specific areas such as ongoing combination trials, biomarker analysis, selected scientific abstracts etc. and generate drug profiles, drug target profiles and company profiles (including 8,000+ Business Development & Licensing contacts). Any analysis generated by you and your colleagues is packed with presentation-ready graphs and tables to use in your company's reports and presentations.

Special Features: Combination Therapy Analysis & Clinical Biomarkers in Cancer Therapeutics

1stOncology™ delivers comprehensive **combination therapy analysis**, allowing your company to analyze combination therapies from multiple perspectives; from a single drug to virtually any cross section of oncology drugs of interest.

We also provide an outstanding **oncology clinical biomarker surveillance & analysis** to your team, highlighting clinical phenotyping and patient stratification in trials. This analysis is based on our monitoring of the presence and usage of more than 2,000 biomarkers across tens of thousands of cancer clinical trials.

Book Your 1stOncology™ Demo Today & See For Yourself How Your Company Will Benefit from 1stOncology!



YES! I want to ensure that my company stays up-to-date with commercial drug development in oncology. Book my no-hassle online demo to 1stOncology right away.

Book Your Demo Now at: www.1stOncology.com/rxdemo

Join Our More than 1,000 Members Using 1stOncology™ to Excel in:
Early/Late Stage Pipeline Development - Target Scouting - Clinical Biomarkers -
Indication Selection & Expansion - BD&L Contacts - Conference Reports -
Combinatorial Drug Settings - Companion Diagnostics - Drug Repositioning -
First-in-class Analysis - Competitive Analysis - Deals & Licensing



Insights You Can Trust

Since 1999, BioSeeker Group have been 100% dedicated and focused on oncology and for what is 20+ years now, we have provided our world-wide client base with the scientific and business insights required for time-saving and accurate analysis of competing drug development and corporate strategies. Get the full picture by tapping into our expertise and this wealth of knowledge found no-where else.



Our Service Guarantee

Unlimited support for your research from our experienced analysts dedicated to the field of cancer drug development.

BioSeeker Group

Stockholm, Sweden - Boston, USA

Telephone: +46-8-6731700

Email: info@bioseeker.com

www.bioseeker.com | www.1stOncology.com

Follow us on Twitter: @1stOncology